



WE ARE A FAMILY BUSINESS



Co-Founder | A 26 year entrepreneur with extensive startup operational experience thru building and operating a 65 headcount co-manufacturing facility & multiple national brands.



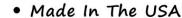
Co-Founder | A multiple award winning & disruptive entrepreneur with 40+ years experience in technology, CPG innovation, functional-foods, hemp/cannabis & medicinal mushrooms.

Pauley Frantellizzi

Born in Houma LA, Pauley is a typical kid (now 6'5" & in high school) who is funny, loves mountain biking, girls, his iPhone, music & dressing like he's on Miami Vice!

WHAT ARE FUNCTIONAL MUSHROOMS?

Functional Mushrooms are known for their health benefits beyond their core nutritional value. The specific benefits often depends on the species - however, functional mushrooms are often categorized into two main groups: Medicinal & Adaptogenic.



- Nothing Artificial
- · Organic Ingredients
- Patented Ingredients
- · USA Grown Mushrooms

OUR BRAND STANDARDS

- · Organically Grown Mushrooms
- Full Spectrum w/ Alpha/ Beta Glucans
- Non-GMO | Gluten Free | Vegan Friendly

OUR WELLNESS PRODUCTS AND FUNCTIONAL MUSHROOM POWDERS

- · Coffee & Smoothie Boosters/Collagen
- Microdose Therapeutic Capsules
- Functional Chocolate Bars
- · Lion's Mane
- Turkey Tail
- Red Reishi
- Cordyceps
- Tremella
- Maitake
- · Shiitake
- · Chaga



MUSHROON

GUARANTEE

BROWN ORGA

"We Aim To Build A Brand That Truly Matters To Consumers By Gaining Their Trust In The Functional Mushroom/Wellness Space & Then Delivering The Most Impactful Therapeutic Microdose Products Possible."









Serving Size: 5 Grams (~1.5 tsp.) Servings Per Container: 30

> Amount Per Serving

% DV

Proprietary Brain Blend 4g

*High Fat (22%) Raw Cacao Powder, *Lion's Mane (Hericium Erinaceus) Mushroom Extract, *Chaga (Inonotus Obliquus) Mushroom Extract, AlphaSize* Alpha-Glyceryl Phosphoryl Choline, *Siberian Rhodiola (Rhodiola Rosea) Root Extract, Damiana (Turnera Diffusa) Extract, *Button (Agaricus Bisporus) High Vitamin-D Mushroom Powder, Bacopa Monnieri, *PEA Extract (Phenethylamine & Phycocyanin), GABA (Gamma-Aminobutyric Acid), 54 Ancient Trace Minerals.

† Percent Daily Values (DV) Not Established

OTHER INGREDIENTS: *Maple Syrup Powder (<1g Per Serving), All-Natural Cacao Flavor.



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BLUE TOAD BOTANICALS: Products Are Not Intended To Diagnose, Treat, Cure Or Prevent Any Diseas
FDA WARNING: These Statements Have Not Been Evaluated By The Food & Drug Administration

PROP 65 WARNING: This Product May Contain Chemicals Known To The State Of California To Caus Right Defects Or Other Reproductive Harm

NOTICES: *Keep out of reach of children. *If pregnant, consult a healthcare professional before using this product. *Do not use if seal is broken. *Refrigerate after opening for best results.



Manufactured & Distributed By: Blue Toad Botanicals Inc.

Boise, Idaho 83703
BlueToadBotanicals.com



SRP: \$34.95 | WHSL: \$20.97 | UPC: 860006310813 | RETAILER MOQ: 2 Units

DIMENSIONS: 3.5"L x 3.5"W x 5"H | **WEIGHT:** 6 oz. Gross/ 5.3 oz. Net | **SHIPPING:** Free Over \$100

Blue Toad's **BRAIN** Coffee Booster is seriously off the charts. We begin with USA Grown Organic Mushrooms (Lion's Mane & Chaga), we then add Mushroom Vitamin-D, GABA, patented AlphaSize® Choline, Damiana, Siberian Rhodiola Rosea, Bacopa Monnieri, Raw South American Cacao & a touch of Organic Maple Syrup! Your **BRAIN** will love you!





Serving Size: 5 Grams (~1.5 tsp.) Servings Per Container: 30

> **Amount Per** Serving

% DV

Organic 15 Mushroom Blend 2.5g † *Lion's Mane, *Reishi, *Poria, *Cordyceps, *Chaga, *Blazei, *Mesima, *Oyster, *True Tinder Polypore, *Turkey Tail, *Maitake, *Shiitake, *Suehirotake, *Agarikon, *Agaricus Bisporus (High Vitamin-D).

Organic Adaptogen Blend 1.5g T *Cinnamon *Clove, *Turmeric, *Nutmeg, *Ginger,

*Ashwagandha, *Cardamom, *Black Pepper. † Percent Daily Values (DV) Not Established

OTHER INGREDIENTS: *Myceliated Brown Rice *Coconut Cream Powder, Reb-M (Steviol Glycoside 54 Ancient Trace Minerals.



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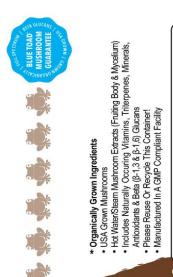


SRP: \$34.95 | WHSL: \$20.97 | UPC: 860006310851 | RETAILER MOQ: 2 Units

DIMENSIONS: 3.5"L x 3.5"W x 5"H | **WEIGHT:** 6 oz. Gross/ 5.3 oz. Net | **SHIPPING:** Free Over \$100

We agree, it's crazy - 15 Organic, Functional Mushrooms in a single blend? Well, we didn't stop there, we also added an adaptogen blend that includes Organic Ashwagandha, Cinnamon Bark, Clove, Ginger Root, Turmeric, Black Pepper, Cardamom and Ancient Trace Minerals! We get excited just talking about it - did we mention that it is delicious? Enjoy!





Serving Size: 6 Grams (~2 tsp.) Servings Per Container: 30

> Amount Per Serving

% DV

Proprietary Java Blend 6g †

Cold Brew Arabica Coffee Crystals, "High Fat (22%)
Peruvian Cocoa Powder, "Cordyceps (Cordyceps Militaris)
Mushroom Extract, "Ashwagandha (Withania Somnifera) Root
Extract, "Chaga (Inonotus Obliquus) Mushroom Extract,
"Blackened Cocoa Powder, "Madagascar Cinnamon
(Cinnamomum Zeylanicum) Powder.

† Percent Daily Values (DV) Not Established

OTHER INGREDIENTS: None



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SRP: \$34.95 | WHSL: \$20.97 | UPC: 860008327284 | RETAILER MOQ: 2 Units

DIMENSIONS: 3.5"L x 3.5"W x 5"H | **WEIGHT:** 7 oz. Gross/ 6.3 oz. Net | **SHIPPING:** Free Over \$100

MYCOJAVA™ is an amazing (and delicious) blend of Cold Brew Arabica Coffee Crystals, Organic Functional Mushrooms (Chaga & Cordyceps), Organic Ashwagandha Root, Peruvian Cacao & Madagascar Cinnamon. MYCOJAVA™ is loaded with adaptogenic mushrooms & botanicals and when combined with our Cold Brew Crystals we deliver a calmer, more productive energy with sharper focus for a balanced body & mind.





Serving Size: 6 Grams (~2 tsp.) Servings Per Container: 30

> Amount Per Serving

% DV

Proprietary Beets Blend 6g

*Beet Root Juice Extract (Beta Vulgaris), D-Ribose, *Cordyceps Mushroom Extract (Cordyceps Militaris), Xtenergy® Green Coffee Bean Extract (Coffea Arabica) (60% Caffeine), L-Citrulline (Free Form), L-Arginine HCI.

† Percent Daily Values (DV) Not Established

OTHER INGREDIENTS: All-Natural Amazon Berry Flavor, Citric Acid (Anhydrous), Reb-M (Steviol Glycoside), 54 Ancient Trace Minerals.



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ALLERGY WARNING: Contains Egg & Peanuts. Manufactured In A Facility That Uses Nuts, Tree Nuts, Dairy, & Soy.

PROP 65 WARNING: This Product May Contain Chemicals Known To The State Of California To Caus Birth Defects Or Other Reproductive Harm.

NOTICES: *Keep out of reach of children. *If your Pooch is pregnant, consult a pet health professional before using this product. *Do not use if seal is broken. *Refrigerate after opening for best results.



Manufactured & Distributed By: Blue Toad Botanicals Inc. Boise, Idaho 83703

BlueToadBotanicals.com



SRP: \$34.95 | WHSL: \$20.97 | UPC: 860004533207 | RETAILER MOQ: 2 Units

DIMENSIONS: 3.5"L x 3.5"W x 5"H | **WEIGHT:** 8 oz. Gross/ 6.35 oz. Net | **SHIPPING:** Free Over \$100

Blue Toad™ **BEETS** is a highly functional N.O. drink mix that includes 2500mg of USDA Organic Beet Root Juice powder & a delicious Amazon Berry flavor. We also add Cordyceps Militaris, D-Ribose, Amino Acids & **Xtenergy**®, a patented Green Coffee Bean extract that delivers sustained energy!





Steam Mushroom Extracts (Fruiting Body & Mycelium)
Naturally Occuring Vitamins, Triterpenes, Minerals,
sts Beta (§-1.5) Glucans
et Ul s A Registered Trademark Of Mibelle®
suse Or Recycle This Container!
ared in A GMP Complaint Facility

SUPPLEMENT FACTS

Serving Size: 5.5 Grams (~1.5 tsp.) Servings Per Container: 30

> Amount Per Serving

% DV

Proprietary Collagen Blend 4.5g †

*Coconut Cream Powder, *MCT Coconut Oil Powder, *Tremella Mushroom Extract, Plant Collagen* Proprietary Bioactive Amino Acid Blend (Glycine, Proline, Alanine, Hydroxyproline, Arginine, Leucine, Threonine, Phenylalanine, Valine, Tryptophan, Aspartic Acid, Glutamic Acid, Histidine, Isoleucine, Lysine, Methionine, Tyrosine, Serine) TOCOS Rice Bran Soluble Tocotrienols, DracoBelle® NU - Patented Moldavian Dragonhead Extract, *Acacia Fiber, *Bamboo Extract (20:1 Silica).

† Percent Daily Values (DV) Not Established

OTHER INGREDIENTS: *Maple Syrup Powder <1g Per Serving), *Vanilla Cream Flavor, Reb-M Steviol Glycoside).



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Manufactured & Distributed By: Blue Toad Botanicals Inc. Boise, Idaho 83703



SRP: \$24.95 | WHSL: \$14.97 | UPC: 860006310820 | RETAILER MOQ: 2 Units

DIMENSIONS: 3.5"L x 3.5"W x 5"H | **WEIGHT:** 6.5 oz. Gross/ 5.8 oz. Net | **SHIPPING:** Free Over \$100

Our delicious Vanilla Plant-Based **Collagen Booster** (30 Servings) is an amazing blend of highly functional ingredients (including Tremella Mushrooms & Patented DracoBelle[™]) that support and promote your collagen growth. The Toad is first to market with a Bioactive Amino Acid Blend that is exactly what your body needs to create all of its collagen. **No Hooves, No Hide, No Bull**[™]





Serving Size: 2 Gummies Servings Per Container: 30

Amount Per Serving		% DV
Calories	20	
Total Carbohydrates	5g	2%
Total Sugars	5g	10%
Includes 4g Added Sugars		
Sodium (Sodium Citrate)	5mg	<1%

Proprietary Fungi Blend 2,500mg †

*Lion's Mane (Hericium Erinaceus) 10:1 Mushroom Extract, *Chaga (Inonotus Obliquus) 10:1 Mushroom Extract, Shitake (Lentinus Edodeo 10:1 Mushroom Extract, Mattek (Giffola Frondose) 10:1 Mushroom Extract, Red Reishi (Ganoderma Lucidum) 10:1 Mushroom Extract, Cordyceps (Cordyceps Militaris) 10:1 Mushroom Extract, Almond Mushroom (Agaricus Sübrufecens) 10:1 Mushroom Extract, White Button (Agaricus Bisporus) 10:1 Mushroom Extract, Black Fungus (Auricularia Polytricha) 10:1 Mushroom Extract, Turkey Tail (Trametes Versicolor) 10:1 Mushroom Extract, Turkey Tail (Trametes Versicolor) 10:1 Mushroom Extract,

† Percent Daily Values (DV) Not Established

OTHER INGREDIENTS: Glucose Syrup, Sucrose, Dextrose, Pectin, Citric Acid, All-Natural Raspberry Flavor, Sodium Citrate, Purple Carrot Juice Concentrate, Coconut Oil.



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ALLERGY WARNING: Contains Tree Nuts. Manufactured In A Facility That Uses Nuts. Tree Nuts. Dairy, & So

PROP 65 WARNING: This Product May Contain Chemicals Known To The State Of California To Cause Birth Defects Or Other Reproductive Harm.

NOTICES: "Keep out of reach of children. "If pregnant, consult a healthcare professional before using this product. "Do not use if seal is broken. "Refrigerate after opening for best results.



Manufactured & Distributed By: Blue Toad Botanicals Inc. Boise, Idaho 83703 BlueToadBotanicals.com



SRP: \$24.95 | WHSL: \$14.97 | UPC: 860006310875 | RETAILER MOQ: 2 Units

DIMENSIONS: 3.5"L x 3.5"W x 5"H | **WEIGHT:** 10 oz. Gross/ 7 oz. Net | **SHIPPING:** Free Over \$100

Blue Toad™ **GUMMIES** are the perfect **NOT SO GUILTY PLEASURE** w/ 10 functional mushroom extracts and a delicious Red Raspberry flavor. Our gummies (2 per serving) can be that mid-day boost to get your 2500mg mushroom fix with <5g of sugar!







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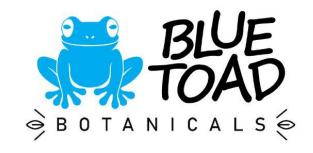
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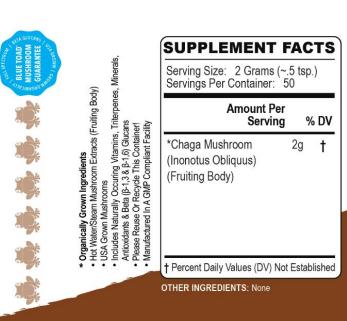


SRP: \$24.95 | WHSL: \$14.97 | UPC: 860004533290 | RETAILER MOQ: 2 Units

DIMENSIONS: 3.5"L x 3.5"W x 5"H | **WEIGHT:** 4 oz. Gross/ 3.5 oz. Net | **SHIPPING:** Free Over \$100

Hericium erinaceus is an edible mushroom mushroom belonging to the tooth fungus group. Native to North America, Europe and Asia, it can be identified by its long white spines, occurrence on hardwoods, and tendency to grow a single clump. Lion's Mane is world renown for it's potential to support dementia recovery, symptoms of depression/ anxiety & recovery from nervous system injuries.









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ALLERGY WARNING: Manufactured In A Facility That Uses Nuts, Tree Nuts, Dairy, & Soy.

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Manufactured & Distributed By: Blue Toad Botanicals Inc. Boise, Idaho 83703 Blue Toad Botanicals.com



SRP: \$24.95 | WHSL: \$14.97 | UPC: 860004533276 | RETAILER MOQ: 2 Units

DIMENSIONS: 3.5"L x 3.5"W x 5"H | **WEIGHT:** 4 oz. Gross/ 3.5 oz. Net | **SHIPPING:** Free Over \$100

Inonotus obliquus, commonly called Chaga, is a fungus in the family Hymenochaetaceae. It is parasitic on birch trees & often resembles burnt charcoal.

Chaga is believed to have potent antioxidant & anti-inflammatory properties, making it a potential alternative remedy for things like arthritis, high blood pressure & immunity. It may also help lower blood sugar & ease inflammation!



















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Manufactured & Distributed By Blue Toad Botanicals Inc. Boise, Idaho 83703 BlueToadBotanicals.com



SRP: \$24.95 | WHSL: \$14.97 | UPC: 860008327215 | RETAILER MOQ: 2 Units

DIMENSIONS: 3.5"L x 3.5"W x 5"H | **WEIGHT:** 4 oz. Gross/ 3.5 oz. Net | **SHIPPING:** Free Over \$100

Of the more than 400 species discovered, two have become the focus of massive health research - Cordyceps Sinensis and Cordyceps Militaris. Both are thought to increase the body's production of adenosine triphosphate (ATP), which is essential for delivering energy to the muscles.

Potential benefits include: energy & performance, anti-aging support, diabetes support & more!



















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SRP: \$24.95 | WHSL: \$14.97 | UPC: 860004533283 | RETAILER MOQ: 2 Units

DIMENSIONS: 3.5"L x 3.5"W x 5"H | **WEIGHT:** 4 oz. Gross/ 3.5 oz. Net | **SHIPPING:** Free Over \$100

Lingzhi, Ganoderma lingzhi, also known as Reishi, is a polypore fungus belonging to the genus Ganoderma. Its reddish brown varnished kidney-shaped cap with bands that give it a distinct fan-like appearance. Reishi mushroom has been used to help enhance the cardio & immune systems, reduce stress, improve sleep, & lessen fatigue. People also take reishi mushroom for health conditions such as high blood pressure.









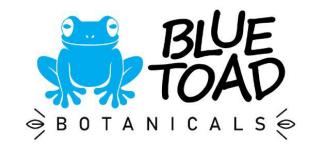
Boise, Idaho 83703

BlueToadBotanicals.com

SRP: \$24.95 | WHSL: \$14.97 | UPC: 860006310806 | RETAILER MOQ: 2 Units

DIMENSIONS: 3.5"L x 3.5"W x 5"H | **WEIGHT:** 4 oz. Gross/ 3.5 oz. Net | **SHIPPING:** Free Over \$100

Organic Turkey Tail Extract (Trametes Versicolor) also known as Coriolus versicolor and Polyporus versicolor – is a common polypore mushroom found throughout the world. Meaning 'of several colors', versicolor reliably describes this fungus that displays a variety of colors. A medicinal mushroom with a variety of powerful antioxidants and other compounds that may help boost your immune system & gut microbiome.







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SRP: \$24.95 | WHSL: \$14.97 | UPC: 860008327222 | RETAILER MOQ: 2 Units

DIMENSIONS: 3.5"L x 3.5"W x 5"H | **WEIGHT:** 4 oz. Gross/ 3.5 oz. Net | **SHIPPING:** Free Over \$100

Tremella Fuciformis is a species of fungus; it produces white, frond-like, gelatinous basidiocarps. What? Tremella (Snow Mushroom) is believed to help reduce inflammation, support lung function & maintain clear, healthy, hydrated skin. According to Chinese history, the use of snow mushroom as a fountain of youth dates back to the Tang Dynasty. Go get beautiful!









SRP: \$19.95 | WHSL: \$11.97 | UPC: 860008327291 | RETAILER MOQ: 2 Units

DIMENSIONS: 3.5"L x 3.5"W x 5"H | **WEIGHT:** 6 oz. Gross/ 5.3 oz. Net | **SHIPPING:** Free Over \$100

Blue Toad **Ceremonial Cacao** Powder is Organic, Single Origin, Fair Trade, Ecuadorian Cacao Powder Made From Arriba Nacional Ecuadorian Fine Aroma Beans. Ceremonial Cacao is made from whole-bean, organic, single origin, fair trade cacao. These beans undergo a fermentation & sun drying process necessary for cultivating their flavor profile and activating certain natural compounds. The beans are then cracked, and stone ground by traditional means.







SRP: \$49.95 | WHSL: \$29.97 | UPC: 860004533269 | RETAILER MOQ: 2 Units

60 Vegetarian Capsules

DIMENSIONS: 2"L x 2"W x 4"H | **WEIGHT:** 3 oz. Gross/ 1.25 oz. Net | **SHIPPING:** Free Over \$100

Blue Toad™ **BRAIN** Capsules are the perfect blend of functional mushrooms, Ayurvedic botanicals & adaptogens. Our proprietary brain Microdose formula is unique, highly effective & backed with patented, clinically tested ingredients like: **Cognizin®** Citicoline is a potent brain-health nutrient and nootropic. Cognizin® has been clinically studied to support mental energy, focus & cognitive response!





SRP: \$49.95 | WHSL: \$29.97 | UPC: 860008327208 | RETAILER MOQ: 2 Units

DIMENSIONS: 2"L x 2"W x 4"H | **WEIGHT:** 3 oz. Gross/ 1.25 oz. Net | **SHIPPING:** Free Over \$100

Blue Toad™ CALM Capsules are the perfect blend of functional mushrooms, Ayurvedic botanicals & adaptogens. Our proprietary Microdose formula is unique, highly effective & backed with patented, clinically tested ingredients like KSM-66® Ashwagandha is the highest concentration, most bioavailable, full-spectrum Ashwagandha root extract available today. Ashwagandha (Withania somnifera Dunal) is the flagship herb of Ayurveda!





SRP: \$49.95 | WHSL: \$29.97 | UPC: 860008327246 | RETAILER MOQ: 2 Units

DIMENSIONS: 2"L x 2"W x 4"H | **WEIGHT:** 3 oz. Gross/ 1.25 oz. Net | **SHIPPING:** Free Over \$100

Blue Toad™ **SLEEP** Capsules are the perfect blend of functional mushrooms, Ayurvedic botanicals & adaptogens. Our proprietary Microdose formula is unique, highly effective & backed with Sleep**NOURISH**™ 5-HTP (Griffonia Simplicifolia). We also add Red Reishi, Kava Kava, L-Theanine, Hemp CBN, Chamomile, Passion Flower, Valerian Root, Terpenes & more!





SRP: \$59.95 | WHSL: \$35.97 | UPC: 860008327260 | RETAILER MOQ: 2 Units

DIMENSIONS: 2"L x 2"W x 4"H | **WEIGHT:** 3 oz. Gross/ 1.25 oz. Net | **SHIPPING:** Free Over \$100

Blue Toad™ **SHROOMIN** Capsules are the perfect blend of functional mushrooms, Ayurvedic botanicals & adaptogens that will get you to that euphoric, blissful place! Our proprietary Botanical Microdose formula is unique, supports your "Third Eye" & is backed with patented, clinically tested ingredients like: Xtenergy® Green Coffee Bean Extract, plus Damiana, Kanna, Kava, Passion Flower, Blue Lotus, Terpenes & Cacao!







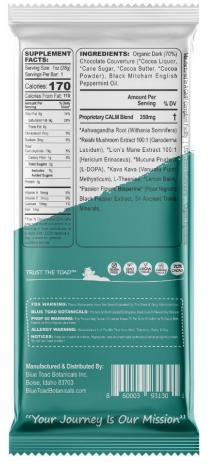
SRP: \$3.49 | **WHSL:** \$2.09 | **UPC:** 860003931318 | **RETAILER MOQ:** 12 Bars

DIMENSIONS: 6"L x 2"W x .25"H | **WEIGHT:** 1.5 oz. Gross/ 1 oz. Net | **SHIPPING:** Free Over \$100

Blue Toad™ **BRAIN** 70% Chocolate is the perfect blend of functional mushrooms, Ayurvedic botanicals & adaptogens. Our proprietary brain Microdose formula is unique, highly effective & backed with patented, clinically tested ingredients like: **AlphaSize**® (A-GPC) an advanced choline compound that can enhance brain metabolism to improve focus, memory & cognitive response! Meyer Lemon & Crystalized Ginger flavor profile.







SRP: \$3.49 | **WHSL:** \$2.09 | **UPC:** 860003931301 | **RETAILER MOQ:** 12 Bars

DIMENSIONS: 6"L x 2"W x .25"H | **WEIGHT:** 1.5 oz. Gross/ 1 oz. Net | **SHIPPING:** Free Over \$100

Blue Toad™ CALM 70% Chocolate is the perfect blend of functional mushrooms, Ayurvedic botanicals & adaptogens. Our proprietary Microdose formula is unique, highly effective & backed with patented, clinically tested ingredients like KSM-66® Ashwagandha is the highest concentration, most bioavailable, full-spectrum Ashwagandha root extract available today. This delicious bar has an English Peppermint flavor profile.







SRP: \$3.49 | **WHSL:** \$2.09 | **UPC:** 860003931370 | **RETAILER MOQ:** 12 Bars

DIMENSIONS: 6"L x 2"W x .25"H | **WEIGHT:** 1.5 oz. Gross/ 1 oz. Net | **SHIPPING:** Free Over \$100

Blue Toad™ **ENERGY** 70% Chocolate is a perfect blend of Organic Cordyceps 100:1 Mushroom Extract, Organic Ashwagandha Root Extract (Withania somnifera), **Xtenergy**® Green Coffee Bean Extract, Organic Sumatran Coffee Beans, Organic Madagascar Cinnamon Bark Oil, Organic Mucuna Pruriens, & Organic South American Cacao Beans. This delicious bar has an Sumatra Coffee flavor profile.







SRP: \$3.49 | **WHSL:** \$2.09 | **UPC:** 860003931387 | **RETAILER MOQ:** 12 Bars

DIMENSIONS: 6"L x 2"W x .25H | **WEIGHT:** 1.5 oz. Gross/ 1 oz. Net | **SHIPPING:** Free Over \$100

Blue Toad™ **MOOD** 70% **Superfood Chocolate®** is a perfect blend of Organic Red Reishi Mushroom Extract, Organic Madagascar Vanilla Oleoresin, our proprietary **MOOD** supplement blend (Ashwagandha Root, GABA, Saffron, Black Pepper Extract & Trace Minerals) & Organic South American Cacao Beans.

LET'S TALK!

Thank you for reviewing our products - we appreciate it more than you know!

Please reach out with any questions or suggestions you may have & our team will immediatly respond.

Cheers,

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Toad Lover "Buddy"

