

BLUE  
TOAD

LIVE LIFE FULLY™



- 67 Million Americans Have Complex **Metabolic Health Issues\***
- 225 Million Are **Overweight Or Obese\***
- 50 Million Have **Chronic Pain** Due To Inflammation\*
- 88 Million Are **Pre-Diabetic\***
- 70 Million Have **Sleep Disorders\***
- 59 Million Are **Depressed\***  
(47 Thousand Commit Suicide Annually)

**WE CAN  
& SHOULD  
DO BETTER**

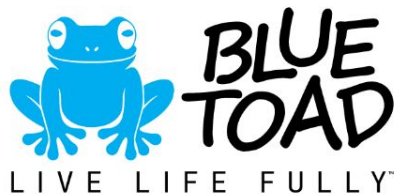
## **OUR SOLUTION**

- We Researched Ayurvedic "**Food Is Medicine**" Principles
- We Learned About The Benefits Of Organic, Nutrient-Dense Foods
- We Focused on Low Sugar & Healthy Fat Options (Omega 3-6-9)
- We Focused on Gut Health (Fermented Foods, Pre & Probiotics)
- We Started Using Intermittent Fasting and Daily Exercise
- We Engaged In Local & USA-Based Food Sourcing
- We Researched Products w/ Supporting Clinical Data

### **Data References**

\*[www.CDC.Gov/](http://www.CDC.Gov/) Gut Health, Diabetes, Obesity, Heart Disease, Cancer, etc.  
\*[www.HopeForDepression.org](http://www.HopeForDepression.org)  
\*[www.Healthline.com](http://www.Healthline.com)  
\*[www.news.gallup.com](http://www.news.gallup.com)  
\*[www.sleepassociation.org](http://www.sleepassociation.org)





A Premium Lifestyle Brand  
That Delivers Targeted,  
Therapeutic, **Functional**  
**Mushrooms & Botanical**  
Stacks.



- Use Of **Functional-Mushrooms & Botanicals** Is Now Becoming Mainstream To Combat Global Health & Wellness Concerns\*
- 63% Of Americans Are Now Open To Using **Functional Mushrooms** For Health Concerns\*
- Post Pandemic - 50% Of Americans **No Longer Trust Big Pharma\***
- Consequently, Consumers Are Actively Researching **Functional Mushrooms\*** @ A Rate Of 350k Google Searches Per Month

# THE OPPORTUNITY

- **\$29+ Billion** Global Opportunity\*
- **\$4+ Billion** US Market Alone\*
- **\$44+ Billion** Globally By 2028\*

## KEY TAKE AWAY

- Current Research With **Lion's Mane Mushroom Extracts** @ NIH, Johns Hopkins, Mount Sinai, Etc., Is Showing Amazing Results With Both **Neuroplasticity & Neural Regeneration\***
- Consumers Are Finding This Research & Purchasing **Functional Mushroom Products** More Than Ever Before\*

### Data References

\*AlliedMarketResearch.com Data  
\*Nutritional Outlook Data  
\*NCAUSA.org Data  
\*Mordorintelligence.com Data  
\*Databridgemarketresearch.com Data  
\*Pbleiner.com/en/collagen-whitepaper Data  
\*Brightfieldgroup.com Data  
\*YouGov.com National Survey  
\*National Center For Integrative Health



“Our Vision Is To Build A Brand That Truly Matters To Consumers By Engaging Their Daily Goals, Struggles & Health Needs, Then **Passionately Delivering** On That Engagement Throughout Their Wellness Journey.”



Pam Peters - Co-Founder  
Mushroom Enthusiast



# Blue Toad™ Grows Market Share By Focusing On Multi-Format Need-State Protocols.

9.7%  
Industry  
CAGR



## COMPETITORS



\*The Top 6 Functional Mushroom Brands On Amazon Are Each  
Generating Between \$750k - \$1mm Per Month In Gross Sales.



# Blue Toad Botanicals™

- Our Products Are Attractive To Multiple Demographics In Multiple Retail Categories.
- We Are Strategically Focused On Solving Consumer Problems.
- We Are Plant-Based, Non-GMO, Vegan, Gluten Free & We Use Organic US Grown Mushrooms.
- We Focus On Gut-Health To Support Balanced Mood & General Wellbeing.
- We Use Clinically Proven Ingredients With FDA Approved Structure/ Functional Claims.



# STUNNING RETAIL SHELF SET

Fun/Colorful Brand | We Are On Trend | Competitive Price Point | Highly Functional Formulas | Shipping Now!





# Our Path To Success





PASSIONATELY  
CONNECT WITH  
CONSUMERS



BUILD  
LASTING  
PARTNERSHIPS

DISRUPT  
WITH  
INNOVATION



DELIVER A  
CUSTOMER FIRST  
OMNICHANNEL  
EXPERIENCE



BUILD A  
BRAND THAT  
MATTERS



DEVELOP A  
STRONG IP  
PORTFOLIO



PUT TRUST IN  
YOUR TEAM &  
ADVISORS



EXECUTE WITH  
PURPOSE &  
INTEGRITY



# Omnichannel Focused

- Recently Activated Our Brand Via: **Email, SEO, Affiliates, Paid Ads, etc.**
- Our Online Retailers: **Amazon, Walmart & FAIRE (iHerb, Vitamin Shoppe)**
- Focused On **Direct Store Delivery** Opportunities
  - 21,500 **Small Independent Grocers**
  - 45,500 **Specialty Food Retailers**
  - 162,000 **Health Stores**
  - 19,000 **Wellness Clinics & Spas**
  - 70,000 **Chiropractic Offices**
- **Albertsons Grocery & Pharmacy Channel**

**SRP'S: \$24.95 - \$89.95**

**GROSS MARGINS: 70%+**

**CURRENT AOV \$91+**

**\*2024 REVENUE: \$1MM**

**\*2025 REVENUE: \$5MM**

**\*148,000 TRANSACTIONS**



Data References

<sup>1</sup>[www.thegoodbody.com](http://www.thegoodbody.com)

<sup>2</sup>[www.ibisworld.com](http://www.ibisworld.com)

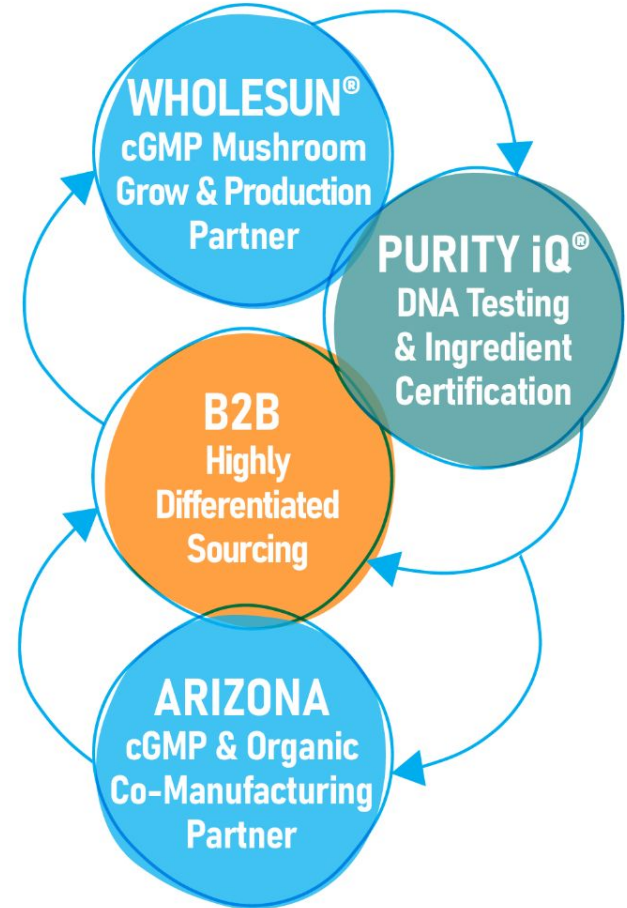
<sup>3</sup>[www.naturopathic.org](http://www.naturopathic.org)

<sup>4</sup>Yahoo Business



# Business Partnerships

- **Wholesun®** Is The US-Based Premium Raw Material Supplier That Utilizes State-Of-The-Art cGMP Processes To Produce Highly Functional, Organic, Dual Extract Fruiting Body Ingredients.
- **PURITY iQ® Certification** - DNA Testing & Ingredient Certification. Certification Costs Are Pennies Per Package & Will Create A Strong Marketing Advantage.
- **Arizona Custom Blends®** - A leading contract manufacturer specializing in powders & capsules. ACB is an FDA registered facility with NSF cGMP certification, USDA Organic, Kosher, & NSF Sport Certified.



# Experienced Team

## Cross Functional Execution

- **15+ Years Of Innovation & GMP Manufacturing** For Large Scale CPG Customers Like; Kroger, Garden Of Life, Onnit, Dr. Mercola, Melaleuca, USANA, Labrada, Life Extension, Walmart, Etc.
- **Award Winning Innovation Team** With **NUTRACON®** & **SSW®** Editors Choice Wins For Their Groundbreaking Functional-Food Products.
- A 2019 Exit From **Good Superfoods LLC** - GSF Was Built From **\$0 > \$8.3mm** Run Rate, **Employing 68 People In Boise For 10+ Years.**



**PAMELA PETERS**  
*Co-Founder & COO*

26 year veteran entrepreneur with startup/ bootstrap operational experience thru building and operating a 65 headcount co-manufacturing facility & national brand.



**PAUL FRANTELLIZZI**  
*Co-Founder, CEO & CINO*

Award winning & disruptive entrepreneur with 40+ years experience in technology, CPG innovation, functional-foods, hemp/ cannabis & medicinal mushrooms.



# Advisory Team

Blue Toad™ Has Assembled A Rockstar Advisory Team To Push, Guide & Advise Us Accross The Finish Line.



**KEVIN SMITH**  
Founder & CEO/CBO  
SMASHBRAND® Brand  
Strategy & Design



**BRAD FRAZER**  
Partner @ Hawley Troxell®  
LLP & IP Law Chair  
Deputy General Council  
@ Micron Technology®



**REM FOX**  
COO Behavioral Imaging®  
Patented "Live Observation  
Diagnostic Sequencing" (LODS)



**CHUCK WATSON**  
Founder & CEO  
S!deaway Foods®  
CO-Founder Nature's  
Earthly Choice®



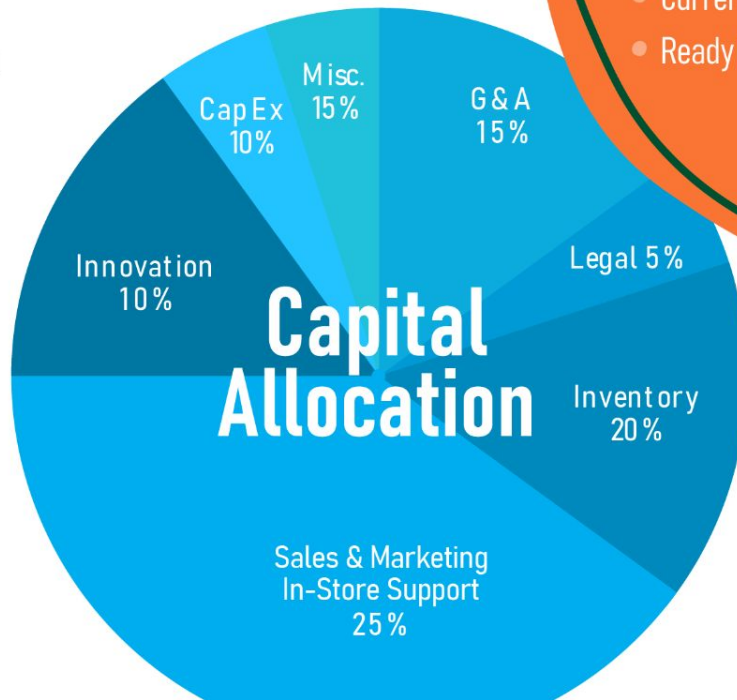
**KAI SACHER**  
GLOBAL VP R&D Chobani®  
CEO, Founder @ Sacher Food  
Creation® LLC, Probiotic &  
Fermentation Expert



**KIMBERLY STUCK**  
Founder & CEO of ALLAY®  
HACCP Certified Consulting  
Psilocybin & Hemp Expert

# Blue Toad Botanicals™

- Brand Activation Sales & Marketing
- In-Store Demos & Brand Support
- Customer Acquisition & Retention
- Building A Strong Supply Chain
- CapEx For Innovation Lab
- Continuing Brand IP
- Operating & Legal



## STATS

- Founders Cash In To Date: \$250k
- Headcount - 3 People
- Full Innovation Lab & GMP Compliant Facility
- Currently Selling DTC & Limited Retail
- Ready To Expand



**Let's Go Change  
The World Together.**





# We Want To Hear From You

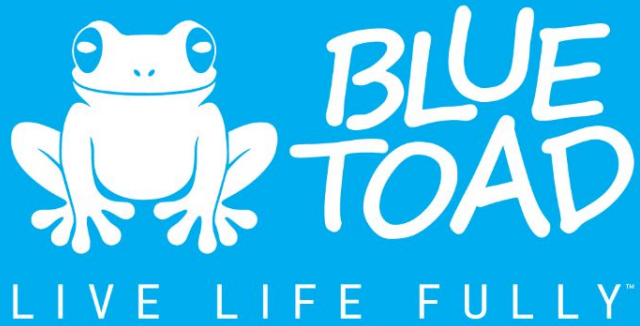
Blue Toad™ is actively looking for the right industry partners to help grow our amazing brand and support as many consumers as possible. You are smart, kind, want to change the world, extremely passionate about wellness, you know the value of the functional mushroom space.

We are everything you are - join us so we can build something amazing together & change the world!

Paul Frantellizzi  
Paul@BlueToadBotanicals.com  
BlueToadBotanicals.com  
800.732.0472  
208.914.1015



Buddy →



ADDITIONAL SLIDES

# Blue Toad Innovation Lab



# 3 Year P&L Forecast

	*Year 1	*Year 2	*Year 3
Gross Revenue	\$158k	\$1,011k	\$5,530k
COGS	\$53k	\$341k	\$1,921k
Gross Profit	\$65k	\$457k	\$2,531k
Operating Expenses	\$134k	\$643k	\$1,925k
EBIDTA	(\$41k)	(\$134k)	\$826k
NET%	-26%	-13%	15%
YE Net Cash	\$163k	\$543k	\$941k
Average SRP	\$39.95	\$39.95	\$39.95
Gross Margins	72%	73%	74%
Customers/Transactions	4,300	27,000	148,000
Financing	\$250k	\$500k	\$500k
20% Marketing Spend	\$31k	\$212k	\$1,078k

\*In Thousands/ Assumes An Initial \$250K Capital Investment





# FUNCTIONAL MUSHROOM LINE SHEET I



**BRAIN**  
 SRP: \$34.95 | WHSL: \$20.97  
 UPC: 860006310813  
**Dimensions**  
 Single: 3.5L x 3.5W x 5H  
 Case: (12 Units) 11L x 8W x 8.5H  
**Weight**  
 Unit: 7.5 oz. Gross | 5.3 oz. Net  
 Case: (12 Units) 6 lbs. Gross  
**Minimum Order**  
 WHSL: 2 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**GOLDEN 15**  
 SRP: \$34.95 | WHSL: \$20.97  
 UPC: 860006310851  
**Dimensions**  
 Single: 3.5L x 3.5W x 5H  
 Case: (12 Units) 11L x 8W x 8.5H  
**Weight**  
 Unit: 7.5 oz. Gross | 5.3 oz. Net  
 Case: (12 Units) 6 lbs. Gross  
**Minimum Order**  
 WHSL: 2 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**MYCOJAVA**  
 SRP: \$34.95 | WHSL: \$20.97  
 UPC: 860006327284  
**Dimensions**  
 Single: 3.5L x 3.5W x 5H  
 Case: (12 Units) 11L x 8W x 8.5H  
**Weight**  
 Unit: 8.5 oz. Gross | 6.35 oz. Net  
 Case: (12 Units) 7.5 lbs. Gross  
**Minimum Order**  
 WHSL: 2 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**BEETS**  
 SRP: \$34.95 | WHSL: \$20.97  
 UPC: 860006327207  
**Dimensions**  
 Single: 3.5L x 3.5W x 5H  
 Case: (12 Units) 11L x 8W x 8.5H  
**Weight**  
 Unit: 8.5 oz. Gross | 6.35 oz. Net  
 Case: (12 Units) 7.5 lbs. Gross  
**Minimum Order**  
 WHSL: 2 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**COLLAGEN**  
 SRP: \$24.95 | WHSL: \$14.97  
 UPC: 860006310820  
**Dimensions**  
 Single: 3.5L x 3.5W x 5H  
 Case: (12 Units) 11L x 8W x 8.5H  
**Weight**  
 Unit: 8 oz. Gross | 5.8 oz. Net  
 Case: (12 Units) 7 lbs. Gross  
**Minimum Order**  
 WHSL: 2 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**GUMMIES**  
 SRP: \$24.95 | WHSL: \$14.97  
 UPC: 860006310875  
**Dimensions**  
 Single: 3.5L x 3.5W x 5H  
 Case: (12 Units) 11L x 8W x 8.5H  
**Weight**  
 Unit: 9 oz. Gross | 7 oz. Net  
 Case: (12 Units) 7.75 lbs. Gross  
**Minimum Order**  
 WHSL: 2 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**LION'S MANE**  
 SRP: \$24.95 | WHSL: \$14.97  
 UPC: 860006333290  
**Dimensions**  
 Single: 3.5L x 3.5W x 5H  
 Case: (12 Units) 11L x 8W x 8.5H  
**Weight**  
 Unit: 5.5 oz. Gross | 3.5 oz. Net  
 Case: (12 Units) 5 lbs. Gross  
**Minimum Order**  
 WHSL: 2 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**REISHI**  
 SRP: \$24.95 | WHSL: \$14.97  
 UPC: 860006332823  
**Dimensions**  
 Single: 3.5L x 3.5W x 5H  
 Case: (12 Units) 11L x 8W x 8.5H  
**Weight**  
 Unit: 5.5 oz. Gross | 3.5 oz. Net  
 Case: (12 Units) 5 lbs. Gross  
**Minimum Order**  
 WHSL: 2 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**CORDYCEPS**  
 SRP: \$24.95 | WHSL: \$14.97  
 UPC: 860006327215  
**Dimensions**  
 Single: 3.5L x 3.5W x 5H  
 Case: (12 Units) 11L x 8W x 8.5H  
**Weight**  
 Unit: 5.5 oz. Gross | 3.5 oz. Net  
 Case: (12 Units) 5 lbs. Gross  
**Minimum Order**  
 WHSL: 2 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**TURKEY TAIL**  
 SRP: \$24.95 | WHSL: \$14.97  
 UPC: 860006310806  
**Dimensions**  
 Single: 3.5L x 3.5W x 5H  
 Case: (12 Units) 11L x 8W x 8.5H  
**Weight**  
 Unit: 5.5 oz. Gross | 3.5 oz. Net  
 Case: (12 Units) 5 lbs. Gross  
**Minimum Order**  
 WHSL: 2 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**TREMELLA**  
 SRP: \$24.95 | WHSL: \$14.97  
 UPC: 860006327222  
**Dimensions**  
 Single: 3.5L x 3.5W x 5H  
 Case: (12 Units) 11L x 8W x 8.5H  
**Weight**  
 Unit: 5.5 oz. Gross | 3.5 oz. Net  
 Case: (12 Units) 5 lbs. Gross  
**Minimum Order**  
 WHSL: 2 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**CHAGA**  
 SRP: \$24.95 | WHSL: \$14.97  
 UPC: 860006332726  
**Dimensions**  
 Single: 3.5L x 3.5W x 5H  
 Case: (12 Units) 11L x 8W x 8.5H  
**Weight**  
 Unit: 5.5 oz. Gross | 3.5 oz. Net  
 Case: (12 Units) 5 lbs. Gross  
**Minimum Order**  
 WHSL: 2 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**MYCO8**  
 SRP: \$24.95 | WHSL: \$14.97  
 UPC: 860006331332  
**Dimensions**  
 Single: 3.5L x 3.5W x 5H  
 Case: (12 Units) 11L x 8W x 8.5H  
**Weight**  
 Unit: 7.5 oz. Gross | 5.3 oz. Net  
 Case: (12 Units) 6 lbs. Gross  
**Minimum Order**  
 WHSL: 2 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**POOCH**  
 SRP: \$34.95 | WHSL: \$20.97  
 Calm UPC: 860006333238  
 Probiotic UPC: 860006333245  
**Dimensions**  
 Single: 3.5L x 3.5W x 5H  
 Case: (12 Units) 11L x 8W x 8.5H  
**Weight**  
 Unit: 7.5 oz. Gross | 5.3 oz. Net  
 Case: (12 Units) 6 lbs. Gross  
**Minimum Order**  
 WHSL: 2 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



## FUNCTIONAL MUSHROOM LINE SHEET II



**AMANITA SLEEP**  
 SRP: \$89.95 | WHSL: \$53.97  
 UPC: 860003931356  
**Dimensions**  
 Single: 1.125"L x 1.125"W x 5"H  
 Case: (12 Units) 6"L x 4"W x 8.5"H  
**Weight**  
 Unit: 3 oz. Gross | 2 oz. Net  
 Case: (12 Units) 3 lbs. Gross  
**Minimum Order**  
 WHSL: 2 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**BRAIN CAPSULES**  
 SRP: \$49.95 | WHSL: \$29.97  
 UPC: 860006310882  
**Dimensions**  
 Single: 1.5"L x 1.5"W x 5"H  
 Case: (12 Units) 6"L x 4"W x 8.5"H  
**Weight**  
 Unit: 2.5 oz. Gross | 1.5 oz. Net  
 Case: (12 Units) 2.5 lbs. Gross  
**Minimum Order**  
 WHSL: 2 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**CALM CAPSULES**  
 SRP: \$49.95 | WHSL: \$29.97  
 UPC: 860006327208  
**Dimensions**  
 Single: 1.5"L x 1.5"W x 5"H  
 Case: (12 Units) 6"L x 4"W x 8.5"H  
**Weight**  
 Unit: 2.5 oz. Gross | 1.5 oz. Net  
 Case: (12 Units) 2.5 lbs. Gross  
**Minimum Order**  
 WHSL: 2 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**SLEEP CAPSULES**  
 SRP: \$49.95 | WHSL: \$29.97  
 UPC: 860006327246  
**Dimensions**  
 Single: 1.5"L x 1.5"W x 5"H  
 Case: (12 Units) 6"L x 4"W x 8.5"H  
**Weight**  
 Unit: 2.5 oz. Gross | 1.5 oz. Net  
 Case: (12 Units) 2.5 lbs. Gross  
**Minimum Order**  
 WHSL: 2 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**SHROOMIN CAPSULES**  
 SRP: \$59.95 | WHSL: \$35.97  
 UPC: 860006327260  
**Dimensions**  
 Single: 1.5"L x 1.5"W x 5"H  
 Case: (12 Units) 6"L x 4"W x 8.5"H  
**Weight**  
 Unit: 2.5 oz. Gross | 1.5 oz. Net  
 Case: (12 Units) 2.5 lbs. Gross  
**Minimum Order**  
 WHSL: 2 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**AMANITA CALM**  
 SRP: \$89.95 | WHSL: \$53.97  
 UPC: 86000453321  
**Dimensions**  
 Single: 1.125"L x 1.125"W x 5"H  
 Case: (12 Units) 6"L x 4"W x 8.5"H  
**Weight**  
 Unit: 3 oz. Gross | 2 oz. Net  
 Case: (12 Units) 3 lbs. Gross  
**Minimum Order**  
 WHSL: 2 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**BRAIN CHOCOLATE**  
 SRP: \$3.49 | WHSL: \$2.09  
 UPC: 860003931318  
**Dimensions**  
 Single: 2"L x .25"W x 6"H  
 Case: (12 Units) 9"L x 2.5"W x 6.5"H  
**Weight**  
 Unit: 1.5 oz. Gross | 1 oz. Net  
 Case: (12 Units) 2 lbs. Gross  
**Minimum Order**  
 WHSL: 12 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**CALM CHOCOLATE**  
 SRP: \$3.49 | WHSL: \$2.09  
 UPC: 860003931301  
**Dimensions**  
 Single: 2"L x .25"W x 6"H  
 Case: (12 Units) 9"L x 2.5"W x 6.5"H  
**Weight**  
 Unit: 1.5 oz. Gross | 1 oz. Net  
 Case: (12 Units) 2 lbs. Gross  
**Minimum Order**  
 WHSL: 12 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**MOOD CHOCOLATE**  
 SRP: \$3.49 | WHSL: \$2.09  
 UPC: 860003931387  
**Dimensions**  
 Single: 2"L x .25"W x 6"H  
 Case: (12 Units) 9"L x 2.5"W x 6.5"H  
**Weight**  
 Unit: 1.5 oz. Gross | 1 oz. Net  
 Case: (12 Units) 2 lbs. Gross  
**Minimum Order**  
 WHSL: 12 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**ENERGY CHOCOLATE**  
 SRP: \$3.49 | WHSL: \$2.09  
 UPC: 860003931370  
**Dimensions**  
 Single: 2"L x .25"W x 6"H  
 Case: (12 Units) 9"L x 2.5"W x 6.5"H  
**Weight**  
 Unit: 1.5 oz. Gross | 1 oz. Net  
 Case: (12 Units) 2 lbs. Gross  
**Minimum Order**  
 WHSL: 12 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits



**SHROOMIN CHOCOLATE**  
 SRP: \$3.49 | WHSL: \$2.09  
 UPC: 860004533214  
**Dimensions**  
 Single: 2"L x .25"W x 6"H  
 Case: (12 Units) 9"L x 2.5"W x 6.5"H  
**Weight**  
 Unit: 1.5 oz. Gross | 1 oz. Net  
 Case: (12 Units) 2 lbs. Gross  
**Minimum Order**  
 WHSL: 12 Units | Drop Ship: 1 Unit  
**Shelf Life**  
 12 Months  
**Product Coding**  
 Internal 8 Digits

Chocolate Bars Fall/Winter Only!